

West KY

Home

Garden

FARM

SHOW



AT A GLANCE

Load-In

- Thu. March 21: 1:00 PM - 8:00 PM
 - *Large Exhibitor Only*
- Fri. March 22: 8:00 AM - 3:00 PM
 - *All Exhibitors*

Show Times

- Fri. March 22: 4:00 PM - 8:00 PM
- Sat. March 23: 9:30 AM - 5:00 PM

Show Expectations

- Exhibitors: 70
- Attendance: 3000

Advertising Plan

- Radio
- Social Media
- Digital
- MSU In-Game LED
- Print

WHY EXHIBIT WITH US?

- One-stop-shop for all Home Garden and Farm needs
- Lowest booth prices in the region
- Showcase your newest products
- Meet face to face with new potential customers
- Multiple advertising opportunities
- Affirm your company's presence in your industry
- Expand your industry contacts
- Recruit new employees
- Explore new product offerings
- Move excess inventory
- Test new products in the market

Offering multiple booth sizes and prices. In-show advertising also available.

Daniel Walker

(270) 978-6078

dwenterprises2022@gmail.com



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DW Enterprises LLC



West Kentucky Home Garden and Farm Show: Exhibit Agreement

This is an agreement for participation in the 2024 West Kentucky Home Garden and Farm Show on March 22-23, 2024, at the CFSB Center in Murray, KY.

Business Name _____ Business Type _____

Contact Name _____ Contact Phone _____

Address _____ City _____ State _____ Zip _____

E-mail _____

Booth Information

<u>Booth Size</u>	<u>Booth Cost</u>		
10x10 Booth	\$250.00	Booth Size _____	
**Home Sales (10x10)	\$150.00	Booth Cost _____	
20x20 Booth	\$750.00		
30x30 Booth	\$1250.00		
** 10% discount on additional booths			Booth Total _____

Sales Tax

In accordance with KY HB 8, amending KRS 139, the state of Kentucky tax code now requires a 6% sales tax on all booth rental effective January 1, 2023.

Sales Tax _____

Vendor License Fee

The City of Murray requires a \$10.00 Vendor License Fee for exhibitors that to do currently hold a business license in the City of Murray. If your business does have a business license in the City of Murray you are exempt from this fee. Please include a copy of your business license for the City of Murray with this completed contract.

Vendor License Fee _____

Please make checks payable to West Kentucky Home Garden and Farm Show

Mail to: 774 Oaks Country Club Rd, Murray, KY 42071

Total Amount Due _____

Exhibitor Contact Signature

Daniel Walker, Promoter

Date

Daniel Walker
(270) 978-6078



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Show Policies, Procedures, and Guidelines

- Full payment must be received by Wednesday, March 20, 2023.
- A non-refundable 50% minimum deposit is required with the return of this contract to reserve space. No booth space will be reserved without a signed contract **AND** a 50% deposit.
- Right of Refusal: DW Enterprises LLC reserves the right in its sole judgement to deny space to any exhibitor that is not in keeping with the show's main purpose or theme.
- Booth Appearance: Booths must be professional in appearance. Booth setup, decoration, and tear down is solely the responsibility of the exhibitor. Booths must be manned at all times while the show is open to the public. Tearing down and loading out before the show is over is prohibited. Only one company per contacted booth is permitted.
- Booth Furnishing: Each booth will be allotted one table and two chairs. Additional tables and chairs will be available upon request while available. Table Cloths and table skirting is not provided.
- Pipe and Drape: Pipe and drape will only be provided on the upper level of the CFSB Center. The lower level of the arena will be open concept only.
- Facility: Exhibitors must adhere to all policies and procedures set forth by the Murray State University, Murray State Athletics, and the CFSB Center.
- Fire Code: Aisleways and booths are strictly measured to ensure the safety of patrons, exhibitors, and facility staff. All booth set ups and displays must be inside the designated floor markers for each booth.
- Merchandise Sales: Exhibitors selling merchandise during the show are responsible for fulfilling all tax obligations including but not limited to filing necessary tax documents, obtaining proper tax permits, and/or collecting and remitting sales tax, as required by Kentucky state law.
- Liability: Exhibitor agrees to hold harmless, West KY Home Garden and Farm Show, DW Enterprises LLC, all show sponsors, and Murray State University, their agents and employees against all claims, damages, lawsuits, judgement, and cost and expenses, including attorney fees and other litigation costs, which may in any way arise from participation in the West KY Home Garden and Farm Show or presence at any facilities leased by DW Enterprises LLC.

Exhibitor agrees to pay for any and all damages to the facilities leased by DW Enterprises LLC caused by any negligent, reckless, or willful actions by exhibitor staff, contractors, or family. Any legal or equitable claim that may arise from participation in the above shall be resolved under Kentucky law.

Show Requests and Recommendations

- Please share all show information from the "West KY Home Garden and Farm Show" Facebook page on your various social media platforms.
- All booths are requested to have one (1) give away or promotion during the show.

Promotion or Giveaway: _____



SPONSOR INFO

Business _____

Contact _____

Phone _____

Email _____

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Why Sponsor Us?

- Increase brand awareness
- Generate new business
- Boost product sales
- Media exposure

Signature _____

SPONSORSHIPS

Presenting Sponsor

Benefits

- "The West KY Home Garden and Farm Show presented by"
- Company name/logo on all radio, digital, and print advertising
- Company name/logo on home page of WKHGF.com with hyperlink
- Company name/logo on all entry banners
- 1 booth of any available size at no cost
- Premier booth location
- 1 in-show advertising slide at no cost

Advertising Sponsor

Benefits

- Company name/logo on all radio, digital, and print advertising
- Company name/logo on home page of WKHGF.com with hyperlink
- Broadcast live from the event
- 1 booth (10x10) at no cost
- Premier booth location
- 1 in-show advertising slide at no cost

Ticketing Sponsor

Benefits

- Company name/logo on all radio, digital, and print advertising
- Company name/logo on home page of WKHGF.com with hyperlink
- 1 booth (10x10) at no cost
- Premier booth location
- 1 in-show advertising slide at no cost

In-Show Advertisement - \$100

Benefits

- 1 - 10 second in-show digital advertisement slide rotated every 5 minutes (max)



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